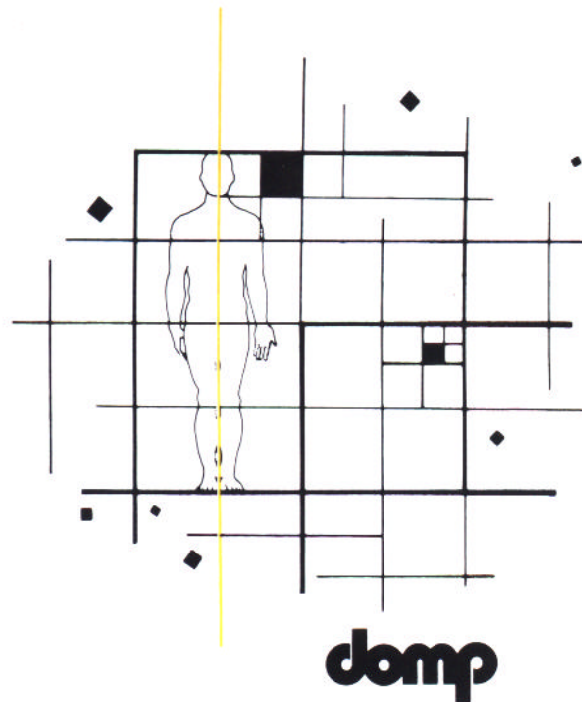


ESTUDO
TURISMO DA MADEIRA - 'DRT'
RESULTADOS PRELIMINARES
ACUMULADO GLOBAL



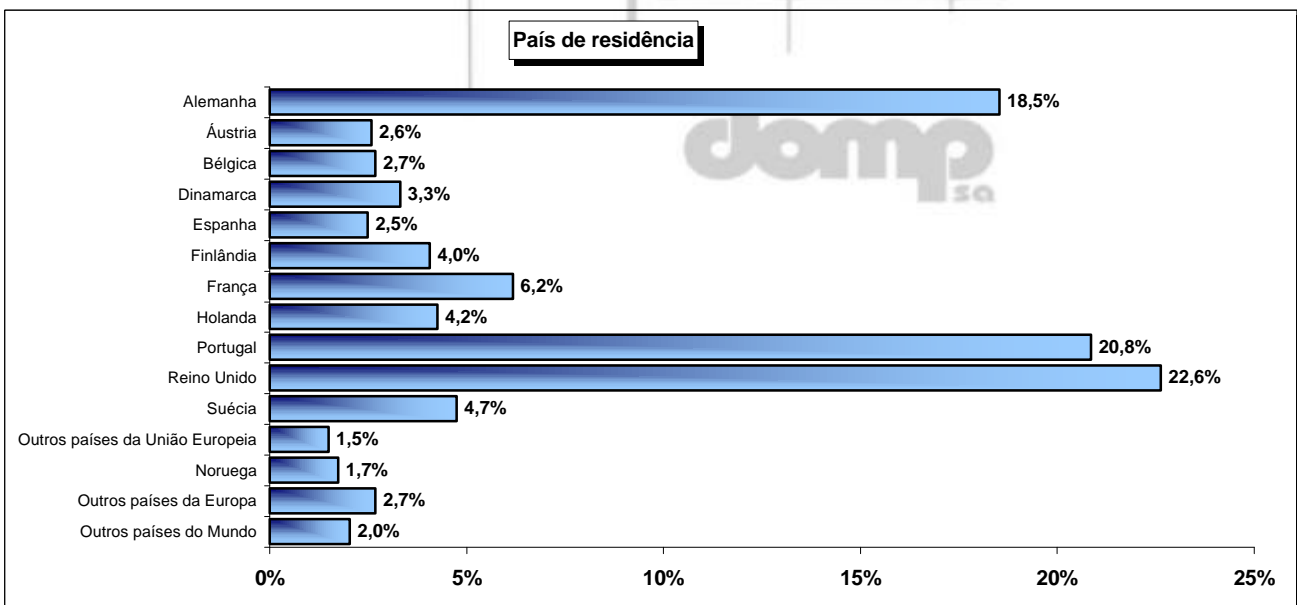
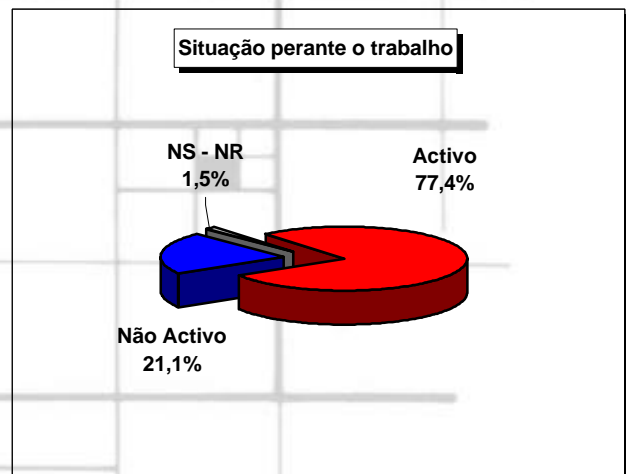
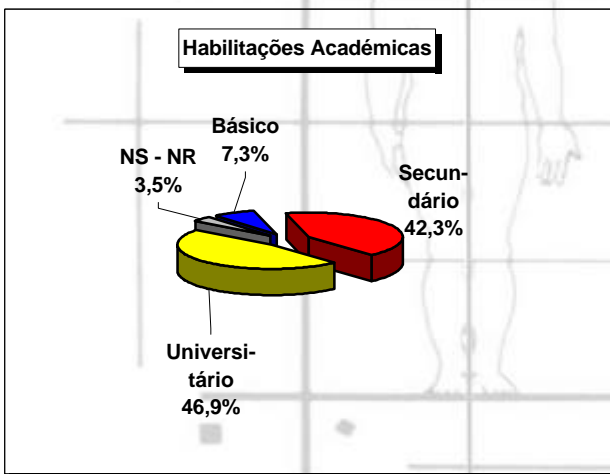
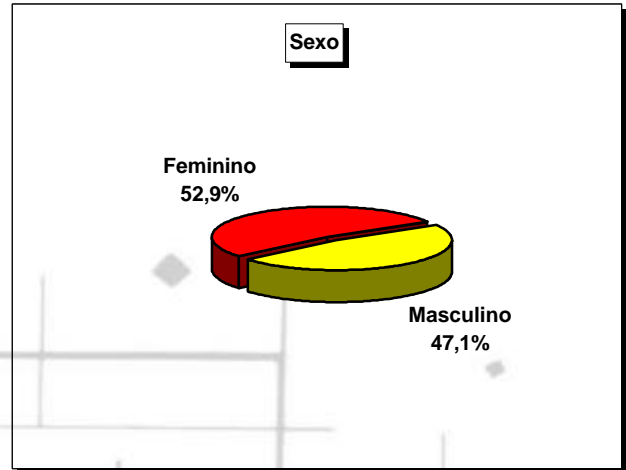
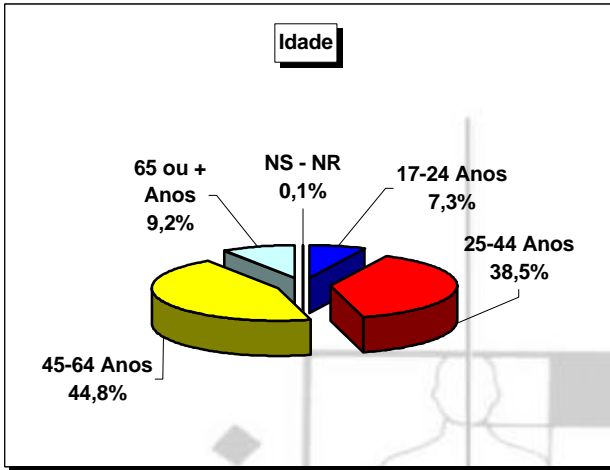
RELATÓRIO PRELIMINAR ACUMULADO GLOBAL ABRIL 2001 A MARÇO 2002

AMOSTRA

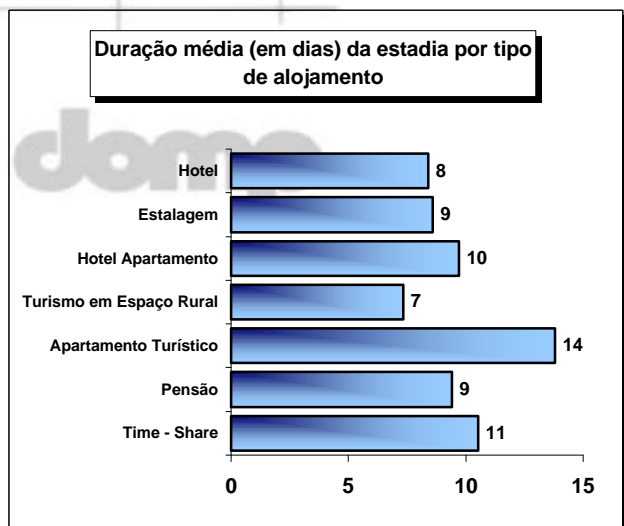
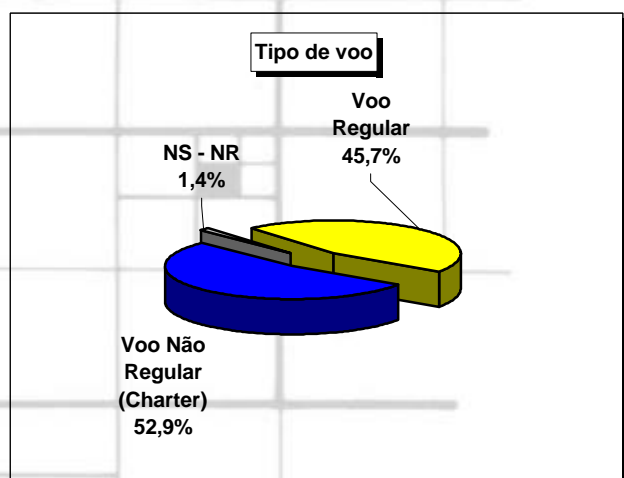
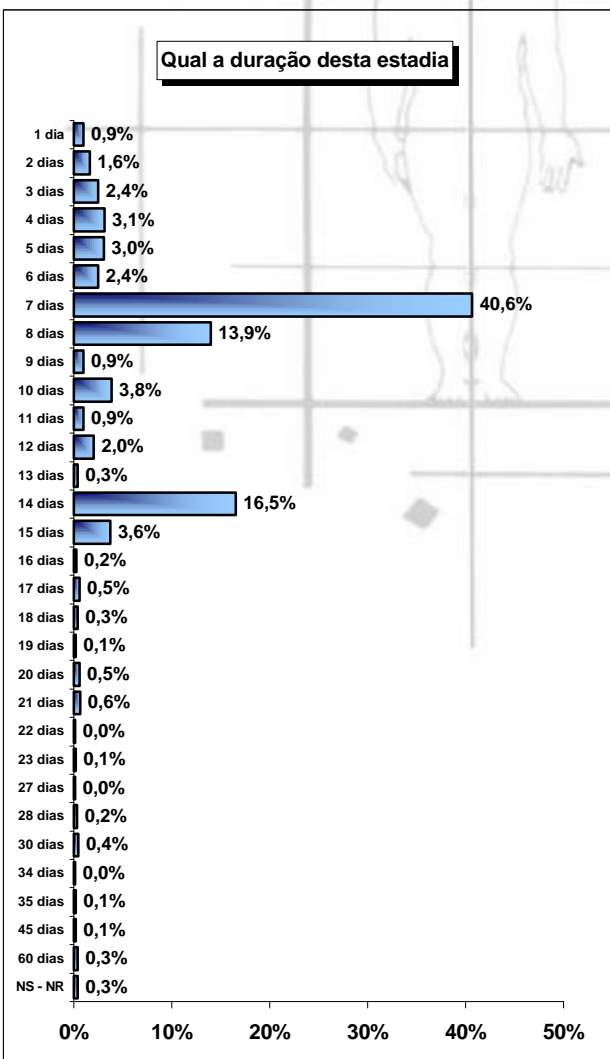
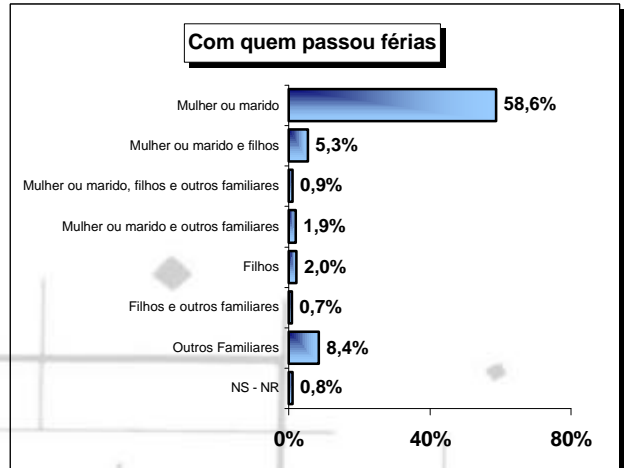
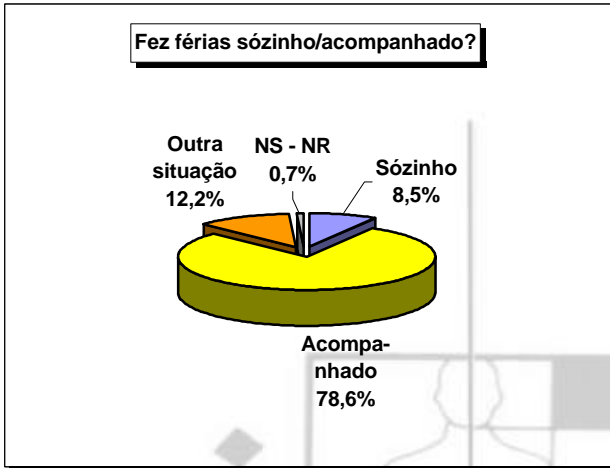
Questionários considerados para Relatório															
	Abril	Maior	Junho	Julho	Agosto	Setembro	Verão	Outubro	Novembro	Dezembro	Janeiro	Fevereiro	Março	Inverno	Global
EU															
PORTUGAL	43	31	37	43	55	52	261	38	22	25	24	13	40	162	423
REINO UNIDO	38	36	31	21	26	41	193	43	42	35	51	27	68	266	459
ALEMANHA	39	32	28	34	31	17	181	34	26	24	23	27	61	195	376
FRANÇA	19	17	12	13	14	9	84	10	1	3	8	4	15	41	125
SUÉCIA	9	6	4	3	3	3	28	13	12	10	14	11	8	68	96
HOLANDA	8	10	7	7	7	8	47	12	5	5	4	5	8	39	86
FINLÂNDIA	7	4	2	2	0	1	16	10	12	10	11	14	9	66	82
DINAMARCA	5	3	1	2	1	2	14	1	6	0	14	18	14	53	67
BÉLGICA	5	7	8	9	7	6	42	3	0	0	0	0	9	12	54
ESPANHA	5	1	3	7	12	7	35	5	2	3	1	0	4	15	50
ÁUSTRIA	7	10	3	3	3	2	28	3	3	0	2	2	14	24	52
Outros U.E.	2	3	3	0	10	2	20	1	0	0	0	1	8	10	30
OUTROS EUROPA															
NORUEGA	3	3	2	2	2	2	14	1	3	0	0	2	15	21	35
Outros	2	10	3	4	4	7	30	8	1	5	3	2	5	24	54
OUTROS															
Outros Países	5	6	5	4	3	5	28	6	2	1	2		2	13	41
Totais	197	179	149	154	178	164	1021	188	137	121	157	126	280	1009	2030



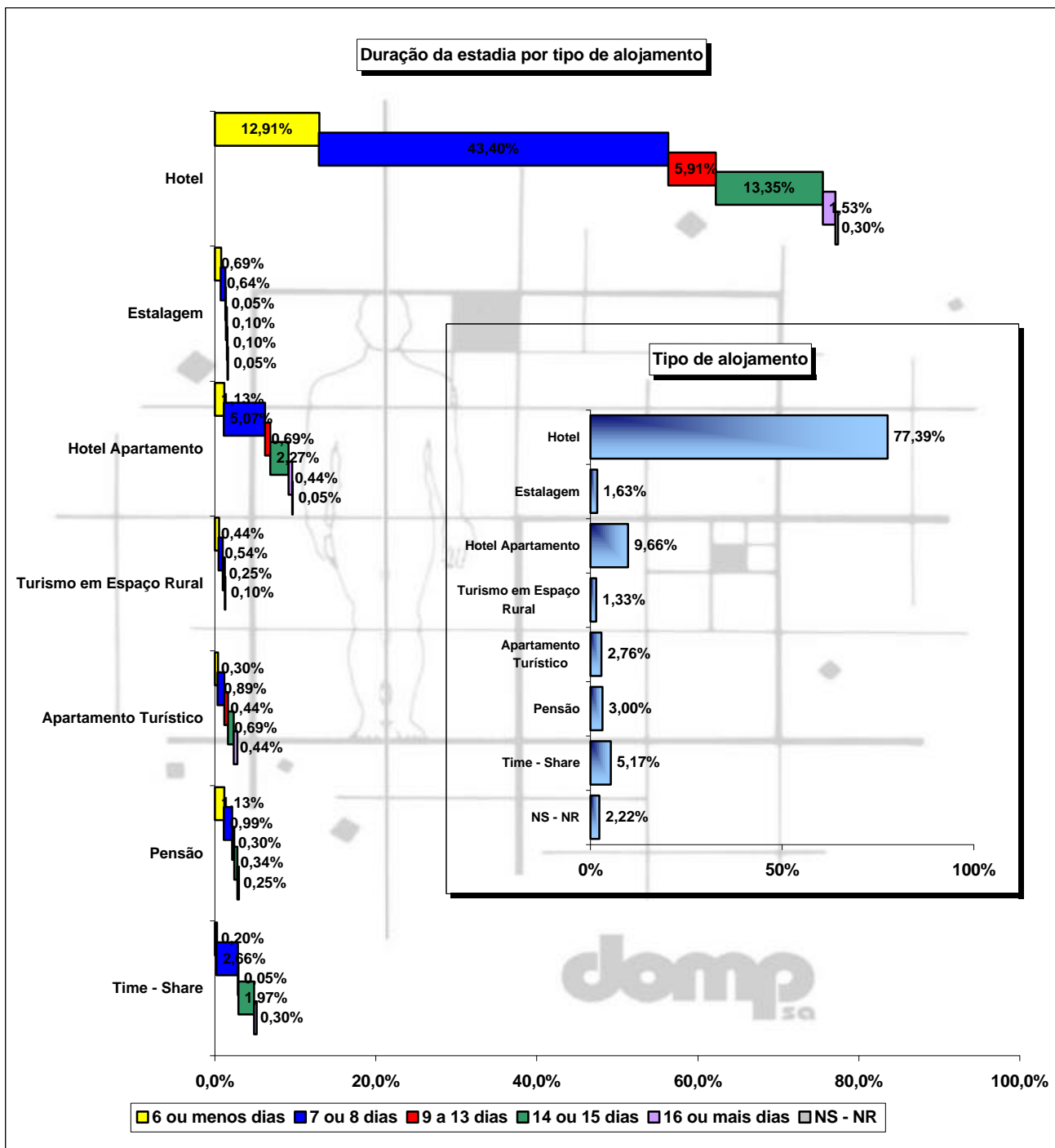
CARACTERIZAÇÃO DO TURISTA



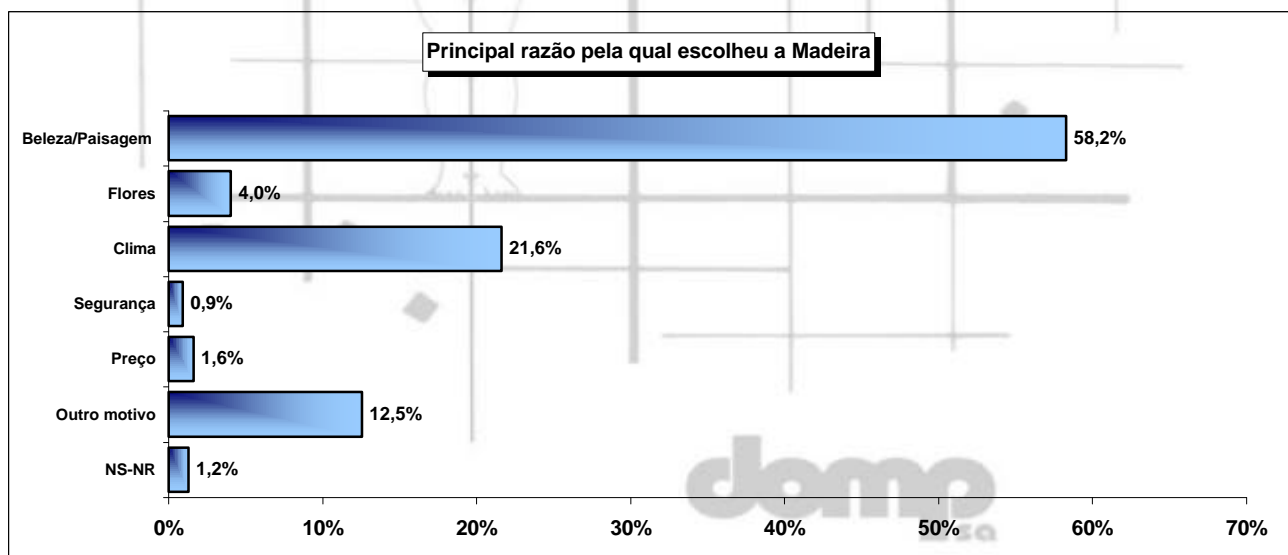
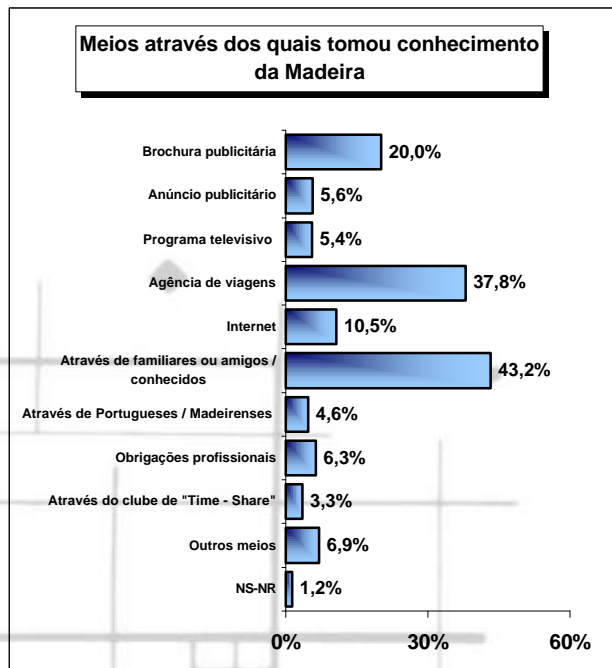
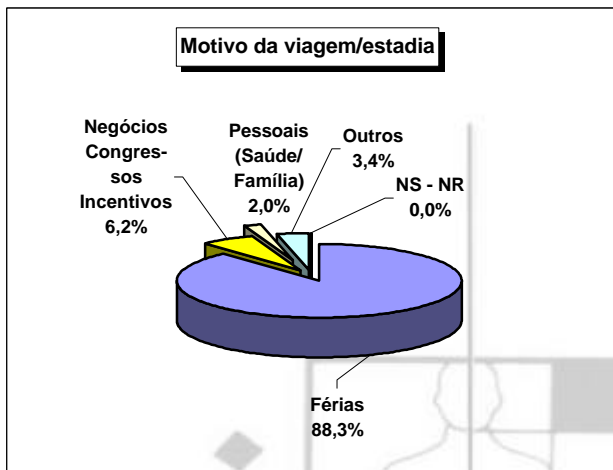
CARACTERIZAÇÃO DAS FÉRIAS/ESTADIA (1)



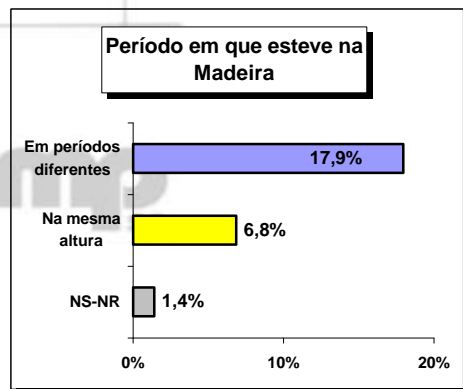
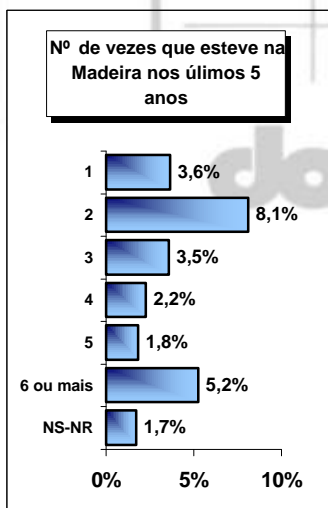
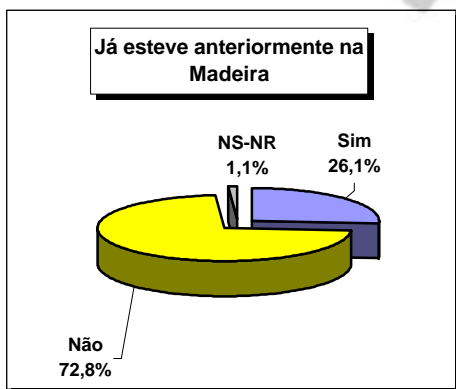
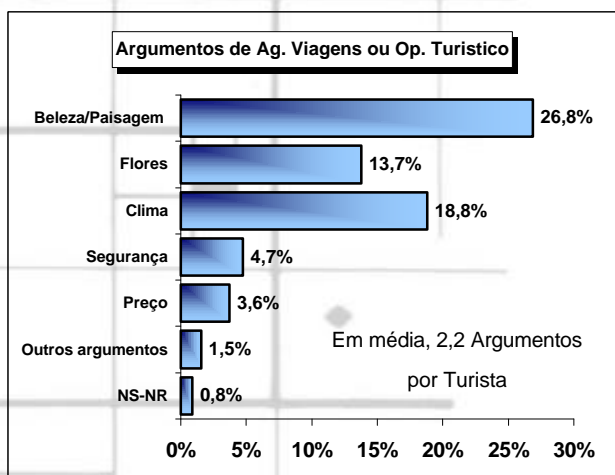
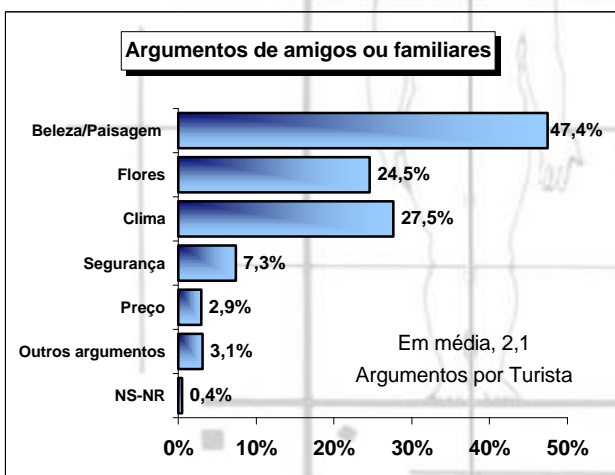
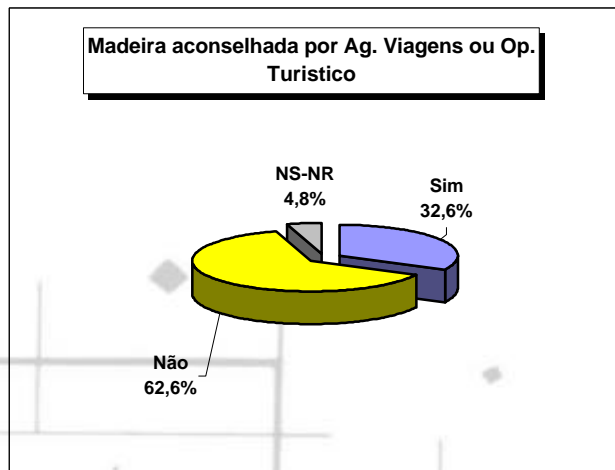
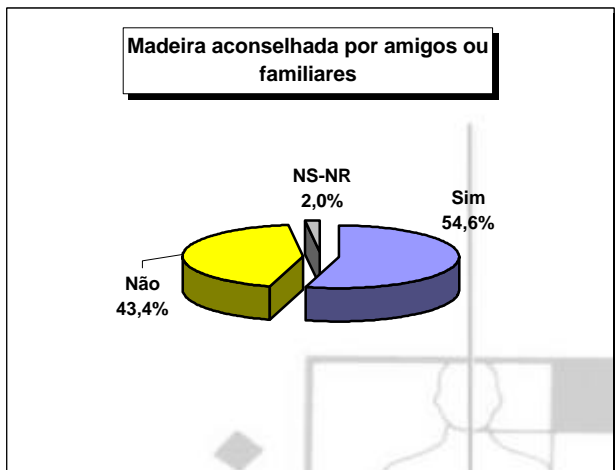
CARACTERIZAÇÃO DAS FÉRIAS/ESTADIA (2)



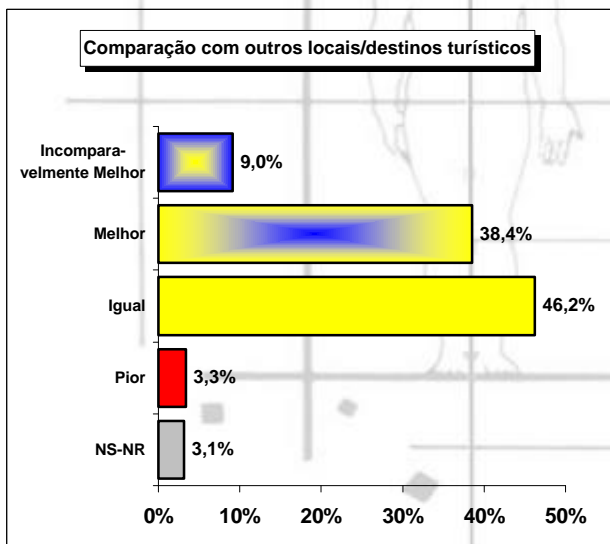
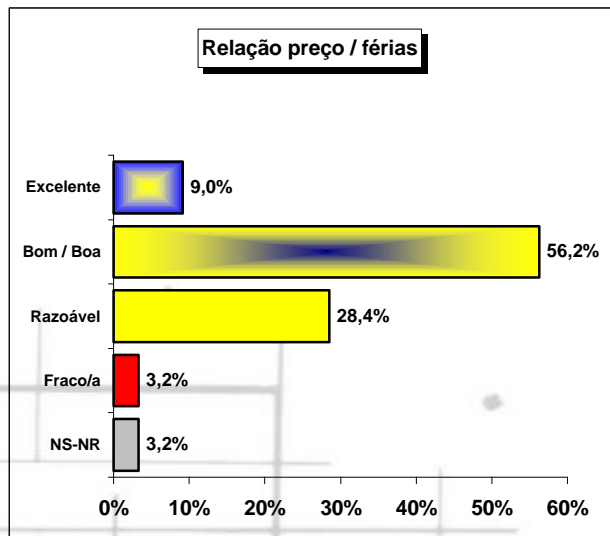
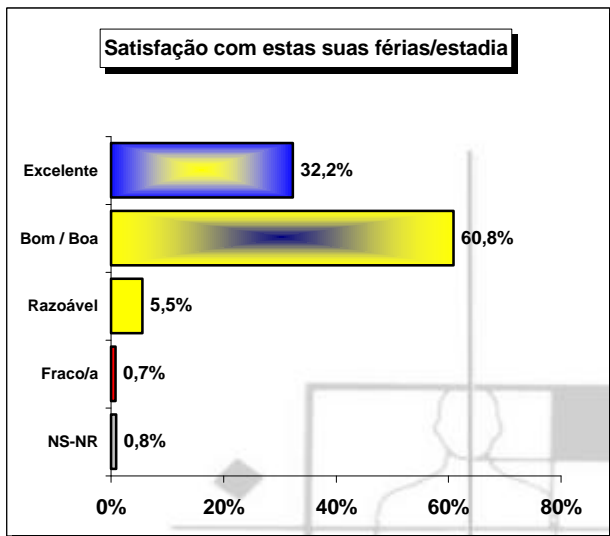
CARACTERIZAÇÃO DAS FÉRIAS/ESTADIA (3)



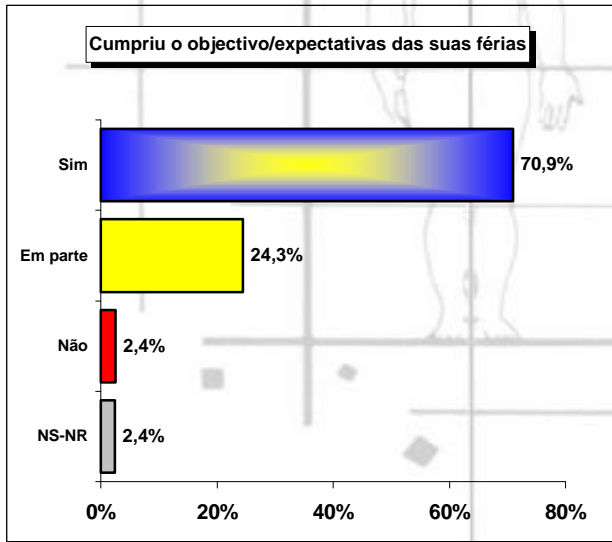
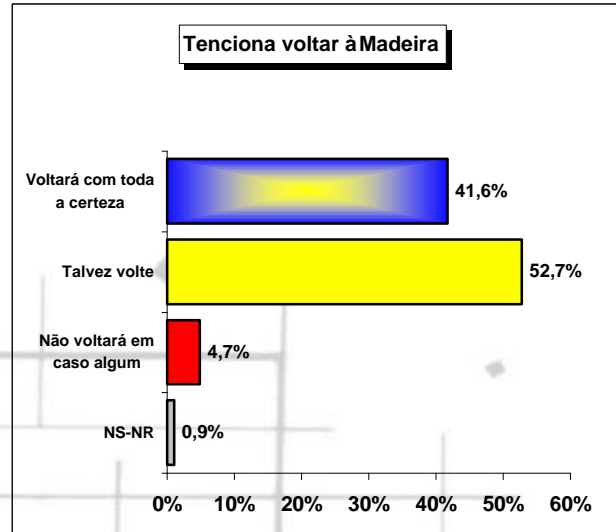
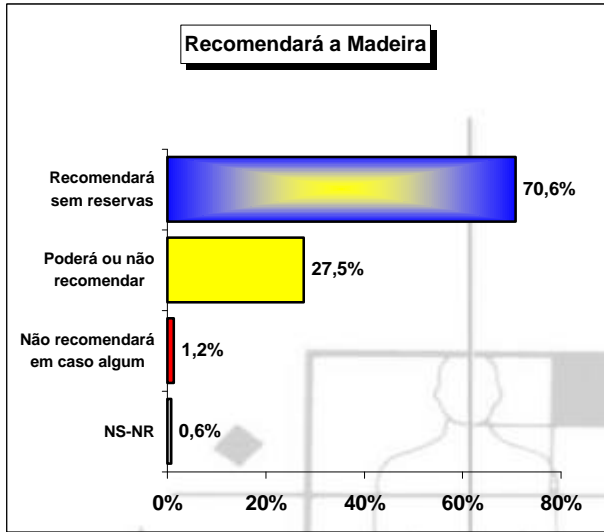
CARACTERIZAÇÃO DAS FÉRIAS/ESTADIA (4)

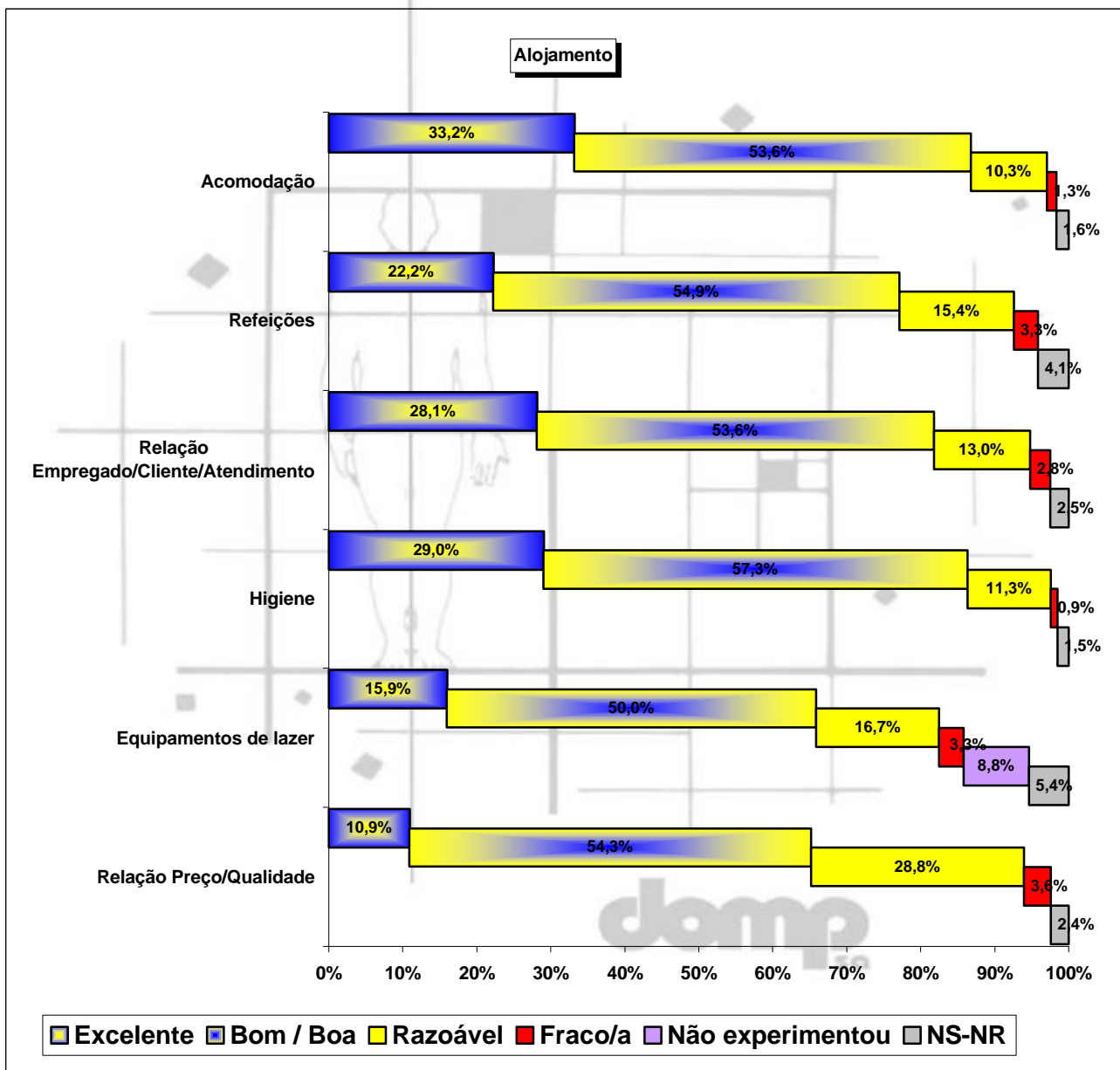


SATISFAÇÃO COM ESTAS FÉRIAS/ESTADIA

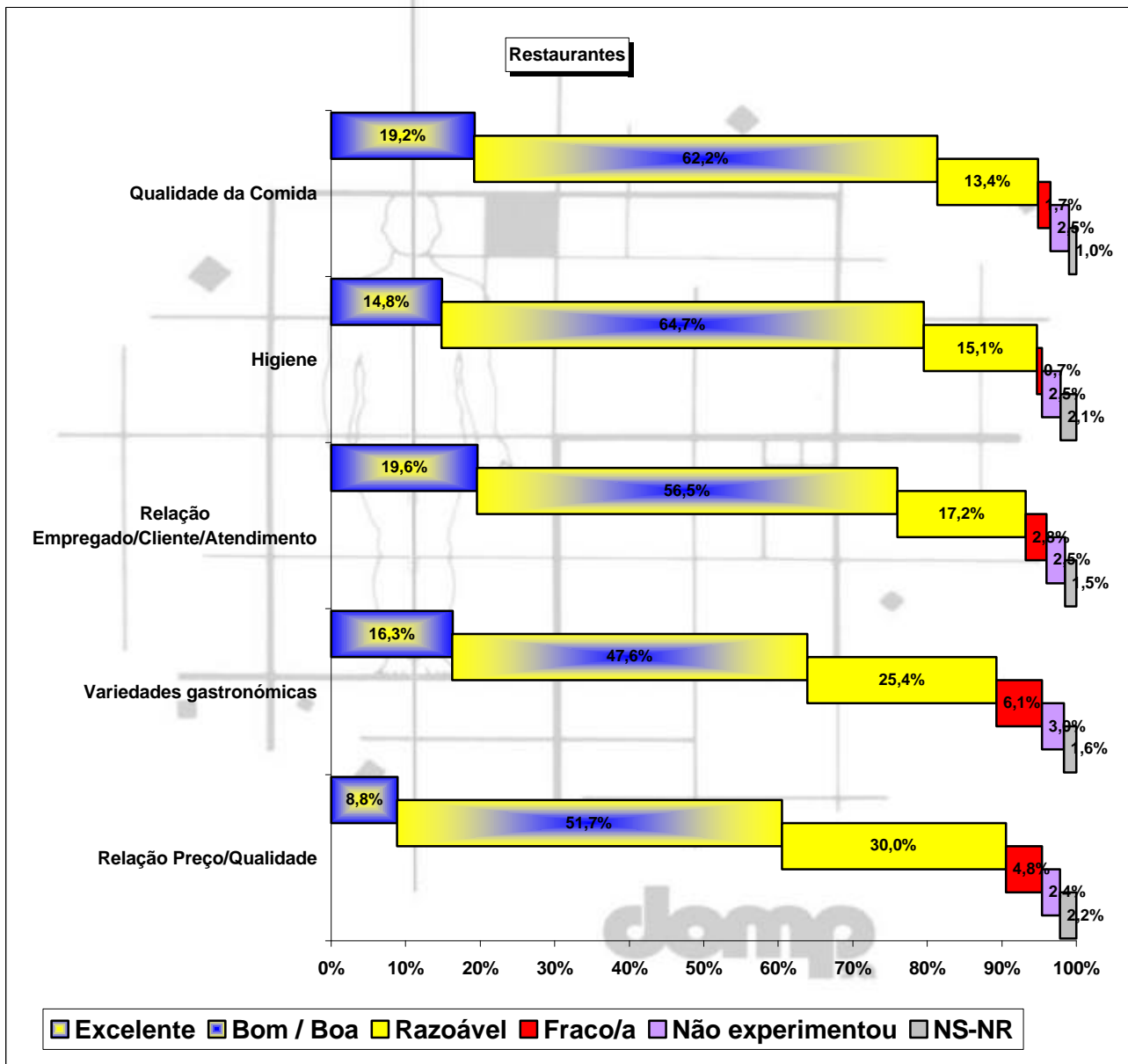


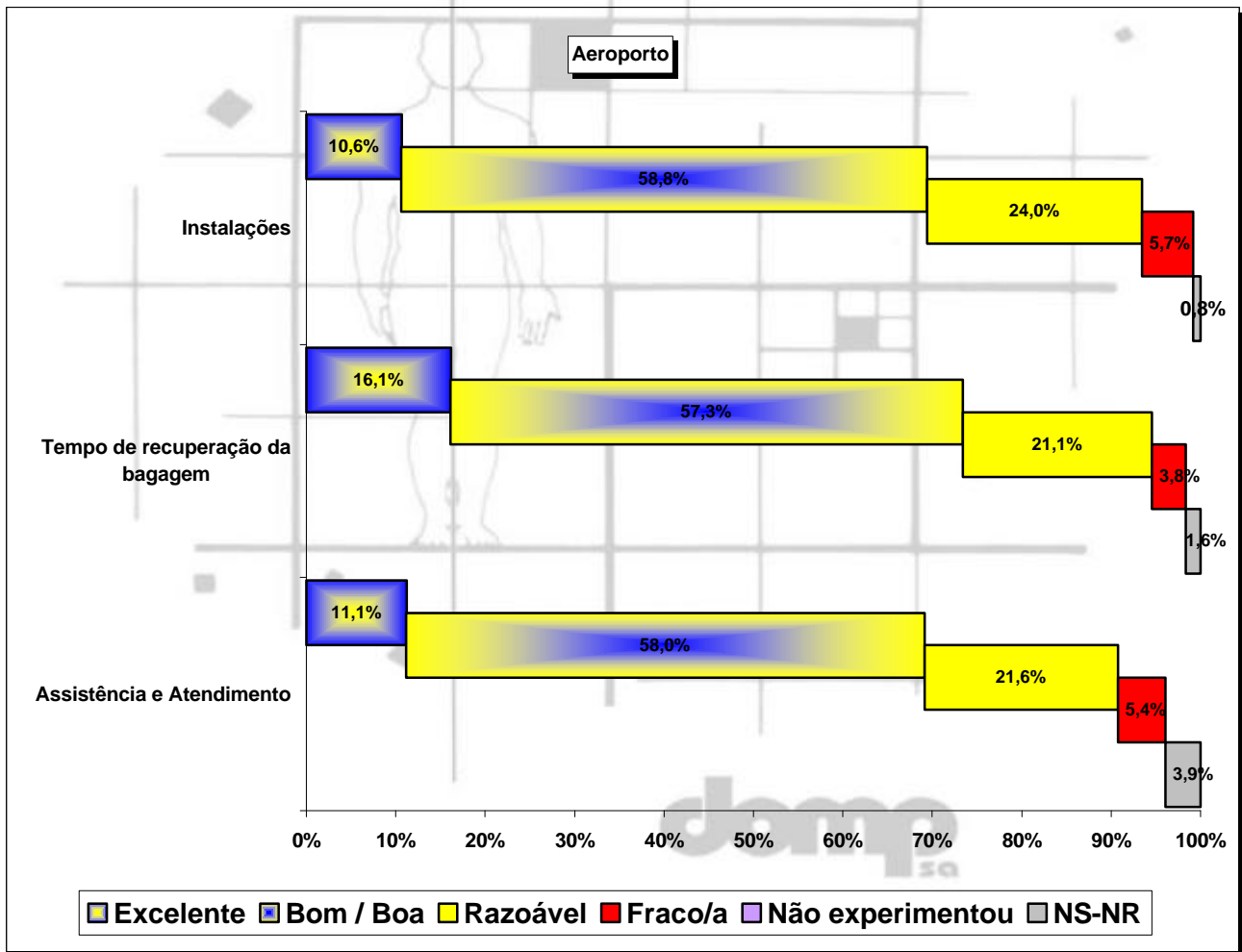
RECOMENDAÇÃO E RETORNO À MADEIRA



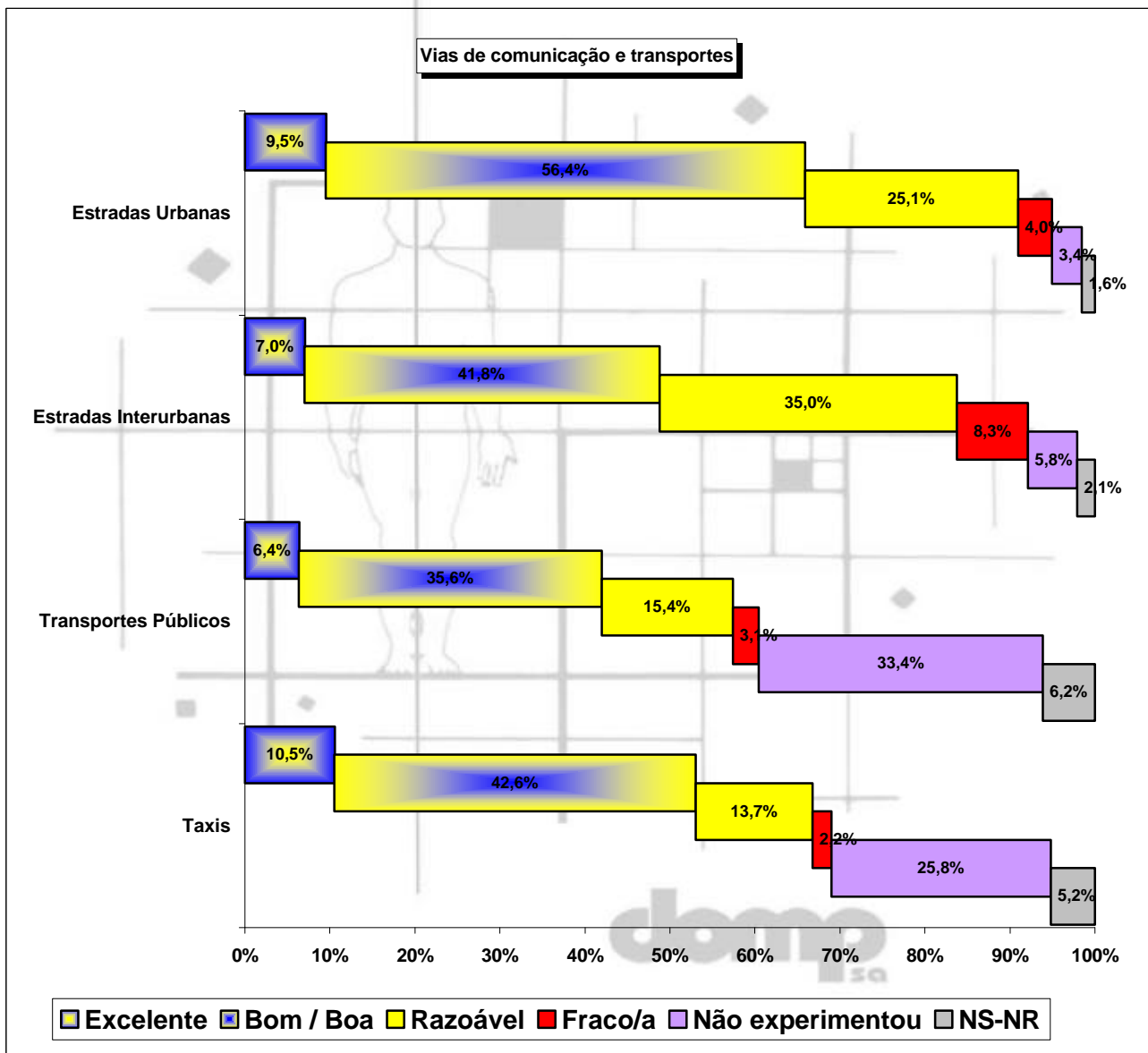


RESTAURANTES

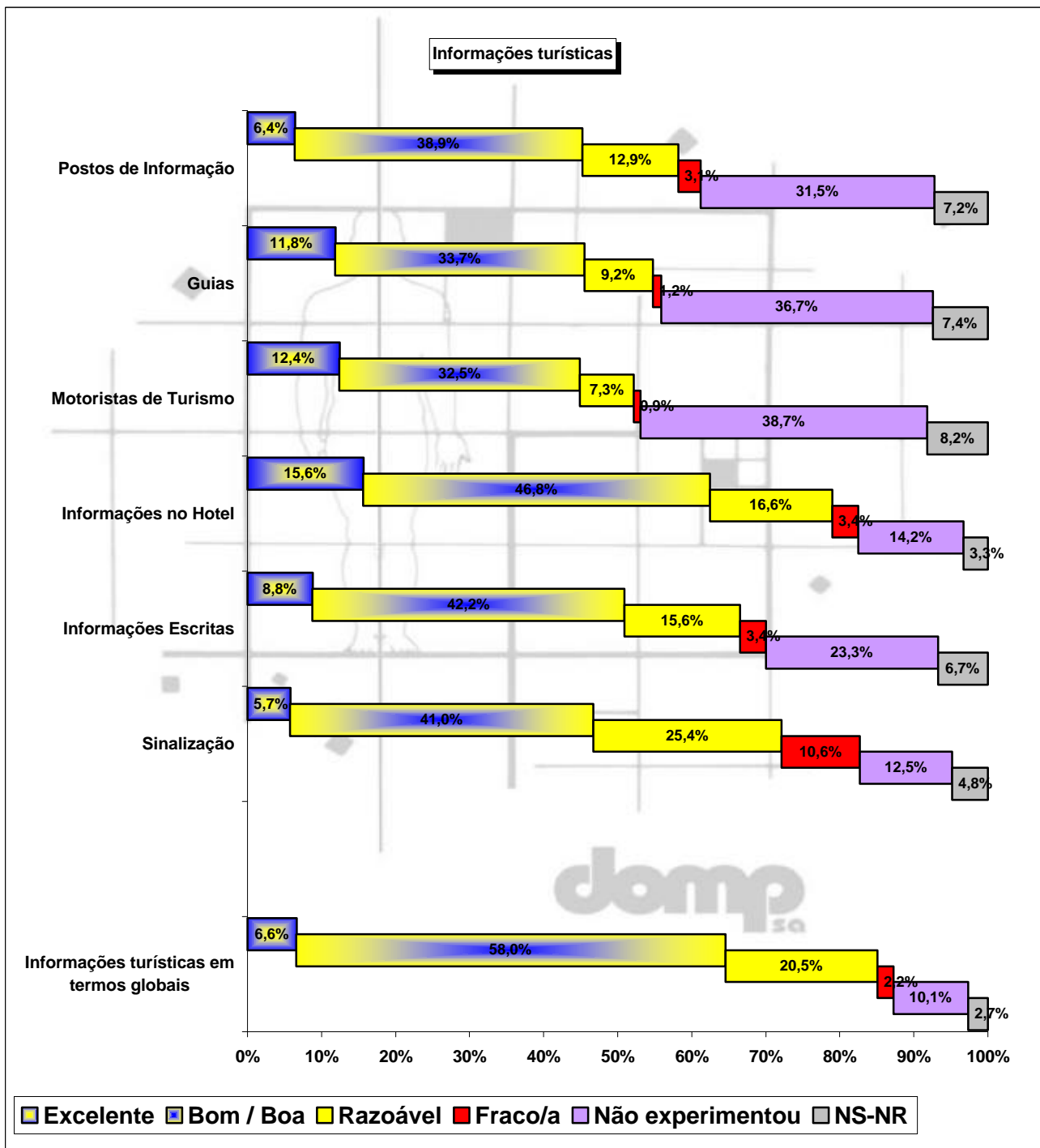




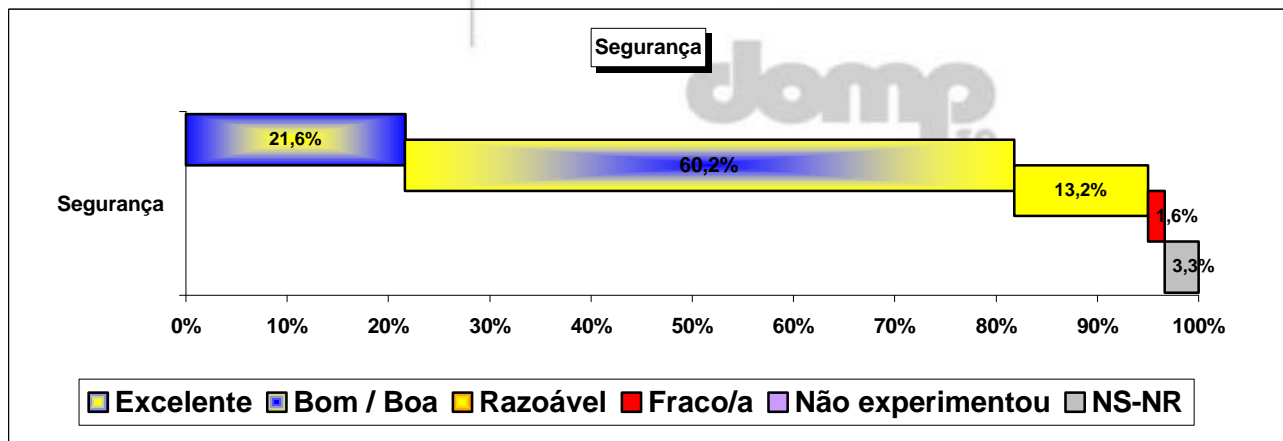
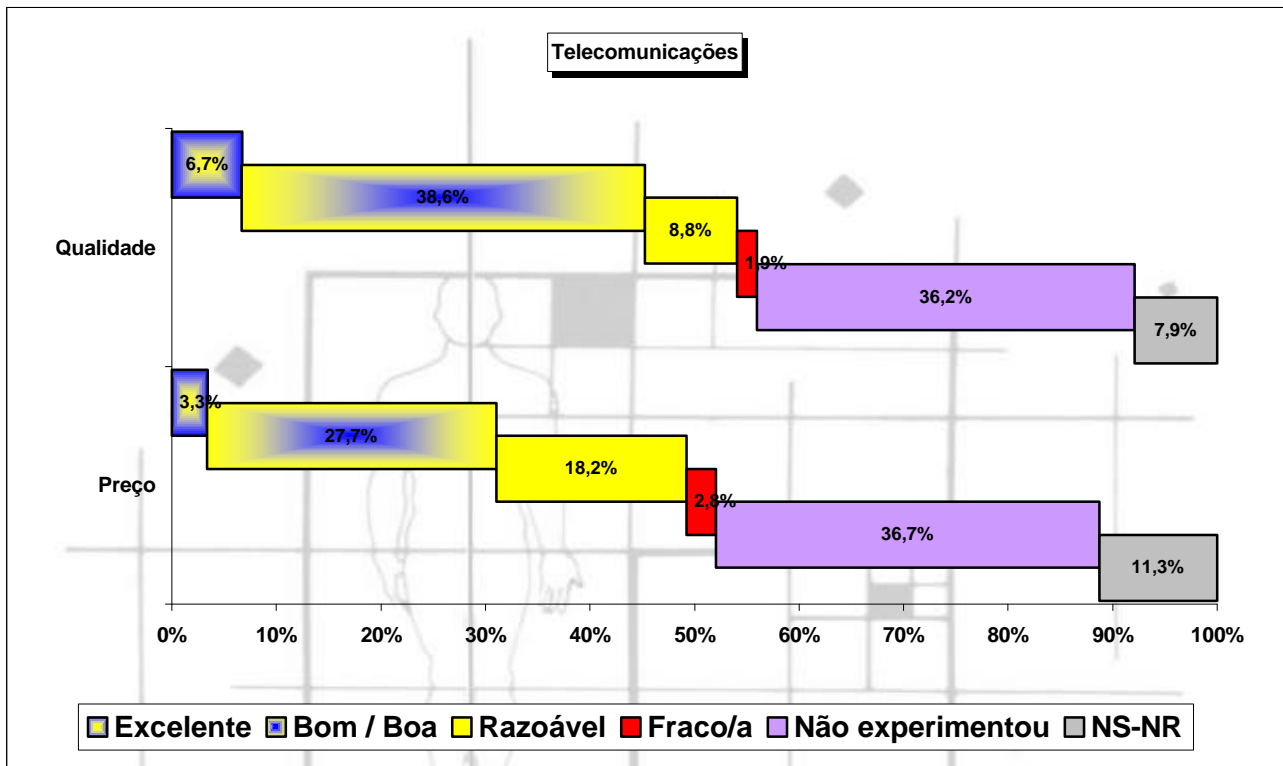
VIAS DE COMUNICAÇÃO E TRANSPORTES



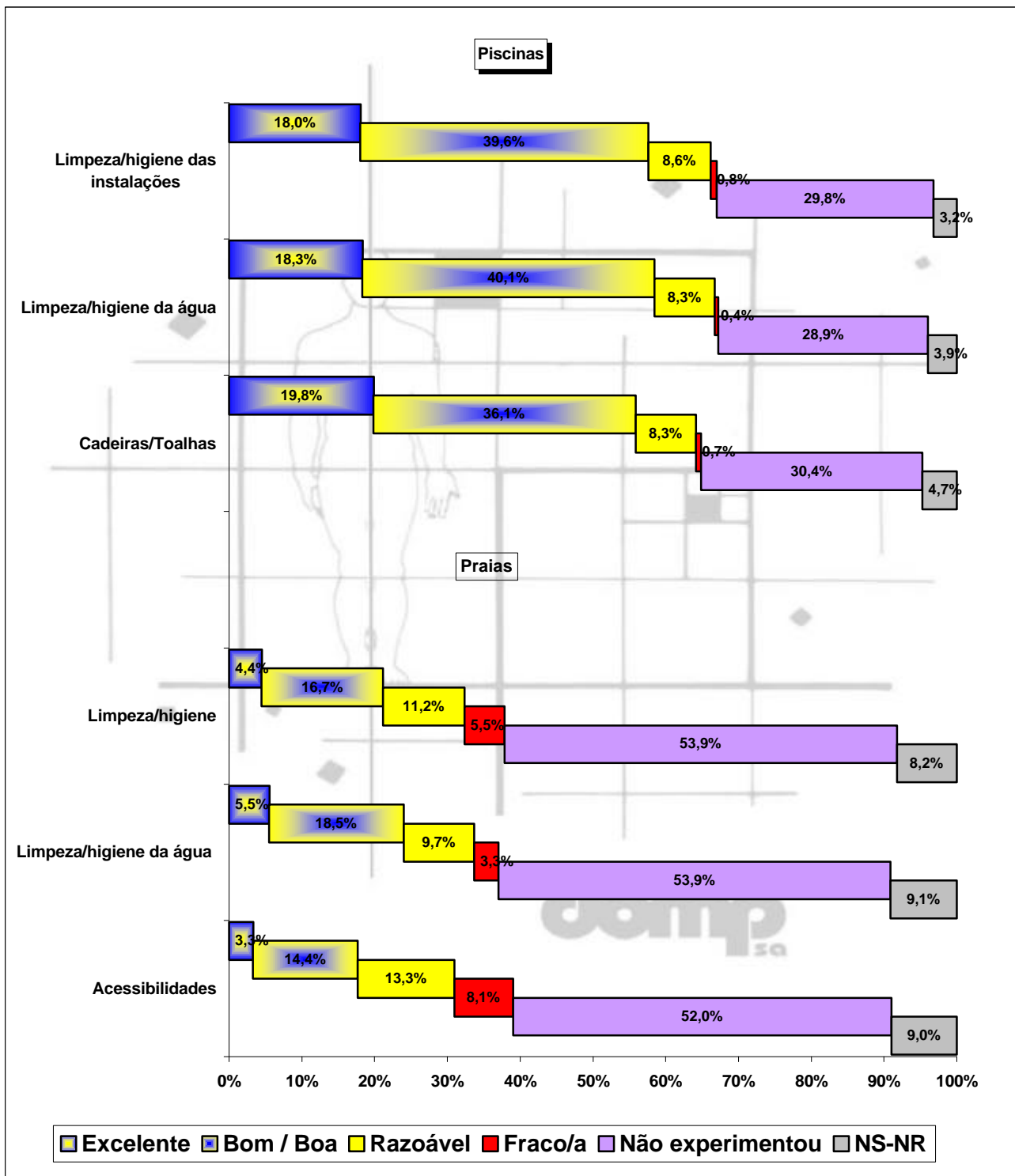
INFORMAÇÕES TURÍSTICAS



TELECOMUNICAÇÕES E SEGURANÇA



PISCINAS E PRAIAS



OCUPAÇÃO DO TEMPO/ANIMAÇÃO

