

2017 Statistics During Competitions

			Website		YouTube				Facebook		Twitter	Instagram		
			Pageviews	Users	Total Views	Live	On Demand	Watchtime (minutes)	Page Views	Reach	Impressions	Profile Views	Reach	Impressions
Sprint & Paracanoe*														
World Championships*	Racice	23-27 Aug	148,800	31,500	218,900	101,500	117,400	2,661,500	2,600	202,600	322,700	N/A	N/A	N/A
Junior World Championships	Pitești	27-30 Jul	157,800	31,200	119,500	69,200	50,300	1,620,500	3,200	397,700	111,600	N/A	N/A	N/A
World Cup 1	Montemor-o-Velho	19-21 May	48,600	11,000	56,100	24,000	32,100	652,300	900	68,300	94,400	N/A	N/A	N/A
World Cup 2*	Szeged	26-28 May	74,100	17,200	130,500	79,400	51,100	2,196,300	1,000	74,000	134,100	N/A	N/A	N/A
World Cup 3*	Belgrade	2-4 Jun	56,100	13,600	71,600	44,200	27,400	831,200	800	91,900	119,700	N/A	N/A	N/A
			485,400	104,500	596,600	318,300	278,300	7,961,800	8,500	834,500	782,500	0	0	0
Marathon														
World Championships*	Pietermaritzburg	7-10 Sep	124,600	23,000	163,800	90,700	73,100	1,753,500	1,500	131,400	106,400	N/A	N/A	N/A
			124,600	23,000	163,800	90,700	73,100	1,753,500	1,500	131,400	106,400	0	0	0
Ocean Racing														
World Championships	Hong Kong	18-19 Nov	25,700	5,500	12,700	3,500	9,200	116,100	1,300	67,300	12,100	N/A		
			25,700	5,500	12,700	3,500	9,200	116,100	1,300	67,300	12,100	0	0	0
Flatwater Total			635,700	133,000	773,100	412,500	360,600	9,831,400	11,300	1,033,200	901,000	0	0	0
Slalom														
World Championships*	Pau	25 Sep-1 Oct	342,600	44,900	114,600	75,200	39,400	1,479,700	2,400	296,500	254,700	N/A	N/A	N/A
Junior World Championships	Bratislava	18-23 Jul	195,700	27,600	111,900	75,400	36,500	1,062,100	1,700	226,600	67,200	N/A	N/A	N/A
World Cup 1	Prague	16-18 Jun	91,700	15,600	43,500	25,800	17,700	497,900	600	52,600	93,500	N/A	N/A	N/A
World Cup 2	Augsburg	23-25 Jun	99,600	13,500	41,200	27,700	13,500	543,400	700	122,100	97,000	N/A	N/A	N/A
World Cup 3	Markkleeberg	30 Jun-2Jul	75,100	13,400	35,900	22,700	13,200	524,800	800	144,900	98,200	N/A	N/A	N/A
World Cup 4	Ivrea	1-3 Sep	83,900	13,600	36,800	24,200	12,600	490,400	800	101,500	70,600	N/A	N/A	N/A
World Cup 5*	La Seu D'Urgell	8-10 Sep	108,300	20,000	41,500	27,800	13,700	508,500	1,200	110,200	100,900	N/A	N/A	N/A
			996,900	148,600	425,400	278,800	146,600	5,106,800	8,200	1,054,400	782,100	0	0	0
Wildwater														
World Championships*	Pau	26-30 Sep	230,400	37,400	37,500	21,000	16,500	351,800	1,500	78,300	154,800	N/A	N/A	N/A
			230,400	37,400	37,500	21,000	16,500	351,800	1,500	78,300	154,800	0	0	0
Freestyle														
Olympic Channel														
World Championships	San Juan	27 Nov-2 Dec	126,000	17,300	61,400	47,800	13,600	822,000	2,300	296,000	33,000	N/A	N/A	N/A
			126,000	17,300	61,400	47,800	13,600	822,000	2,300	296,000	33,000	0	0	0
Polo														
World Games	Wroclaw	28-30 Jul	120,300	25,600	59,300	39,600	19,700	823,500	2,600	334,400	89,600	N/A	N/A	N/A
			120,300	25,600	59,300	39,600	19,700	823,500	2,600	334,400	89,600	0	0	0
Whitewater Total			1,473,600	228,900	583,600	387,200	196,400	7,104,100	14,600	1,763,100	1,059,500	0	0	0
TOTAL			2,109,300	361,900	1,356,700	799,700	557,000	16,935,500	25,900	2,796,300	1,960,500	0	0	0

* shared competition/more than one competition on at the same time